

MBA (Course Structure)
(Effective from the Academic Year 2026-27, Batch July 2026)

Paper Code	Name of the Subject	Credit	Remarks
	Semester - I		
OLMBA (CC)-1	Principles of Management	04	Core Course
OLMBA (CC)- 2	Quantitative Techniques for Business	04	Core Course
OLMBA (CC)- 3	Financial and Management Accounting	04	Core Course
OLMBA (CC)- 4	Marketing Management	04	Core Course
OLMBA (CC)- 5	Managerial Economics	02	Core Course
OLMBA VC(IRA)	Human Resource Management	02	Core course
	Semester Total Credits	20	
	Semester - II		
OLMBA (CC)-6	Organizational Behaviour	04	Core Course
OLMBA (CC)-7	Financial Management	04	Core Course
OLMBA (CC)-8	Legal Aspects and Business Environment	04	Core Course
OLMBA (CC)-9	Production and Operations Management	04	Core Course
OLMBA (CC)-10	Research Methods for Business	02	Core Course
OLMBAIER	Management Information Systems	02	Core Course
	Semester Total Credits	20	
	Semester - III		
	<u>There shall be Three Groups-</u> A* - Financial Management B* - Marketing C* - Human Resource		IN THE BEGINNING OF SEMESTER III THE STUDENTS ARE REQUIRED TO CHOOSE ANY ONE SPECIALISATION (A, B, C), WHICH SHALL CONTINUE IN SEMESTER IV
OLMBA (CC)-11	Innovation and Entrepreneurship	04	Core Course (Compulsory for all Groups)
OLMBA (CC)-12	Business Analytics	04	Core Course (Compulsory for all Groups)
OLMBA (IN)-13	Summer Internship Project	04	Summer Internship (Compulsory for all Groups)
GROUP A - Financial Management			
OLMBA (FM-CC) -14	Project Management	04	Core Course Domain
OLMBA FM(EL)-15A	Investment Analysis & Portfolio Management	04	Elective (Choose Any Two)
OLMBA FM(EL)-15B	Taxation Laws		
OLMBA FM(EL)-15C	Financial Systems		
OLMBA FM(EL)-15D	International Financial Management		
GROUP B - Marketing			
OLMBA (M-CC) 14	Consumer Behaviour	04	Core Course Domain
OLMBA M (EL)-15A	Rural marketing	04	Elective (Choose Any Two)
OLMBA M (EL)-15B	Marketing of Services		
OLMBA M (EL)-15C	Digital Marketing		
OLMBA M (EL)-15D	Industrial Marketing		
GROUP C – Human Resource			
OLMBA (HR-CC) 14	Organisational Design, Development and Change	04	Core Course Domain
OLMBA HR (EL)-15A	Labour Welfare and Social Security	04	Elective (Choose Any Two)
OLMBA HR (EL)-15B	Human Resource Training and Development		
OLMBA HR (EL)-15C	Managerial Psychology and Stress Management		
OLMBA HR (EL)-15D	Compensation and Reward Management		
	Semester Total credits	20	
	Semester-IV		
OLMBA (CC)-16	Strategic Management	04	Core Course (Compulsory for all Groups)
OLMBA CC)-17	Artificial Intelligence in Business	04	Core Course (Compulsory for all Groups)
OLMBA(MT)-18	Master Thesis/ Dissertation	04	Master Thesis/ Dissertation (Compulsory for all Groups)
GROUP A - Financial Management			
OLMBA (FM-CC) -19	Management of Financial Institutions	04	Core Course Domain

OLMBA FM(EL)-20A	Merchant Banking and Financial Services	04	Elective (Choose Any Two)
OLMBA FM(EL)-20B	Behavioral Finance		
OLMBA FM(EL)-20C	Financial Derivatives		
OLMBA FM(EL)-20D	Corporate Tax Planning		
GROUP B - Marketing			
OLMBA (M-CC) 19	Customer Relationship Management	04	Core Course Domain
OLMBA M (EL)-20A	Product and Brand Management	04	Elective (Choose Any Two)
OLMBA M (EL)-20B	Integrated Marketing Communications		
OLMBA M (EL)-20C	Logistics and Supply Chain Management		
OLMBA M (EL)-20D	Sales and Distribution Management		
GROUP C - Human Resource			
OLMBA (HR-CC) 19	Industrial Relations and Trade Unionism	04	Core Course Domain
OLMBA HR (EL)-20A	International Human Resource Management	04	Elective (Choose Any Two)
OLMBA HR (EL)-20B	Organizational Leadership, Conflict Resolution and Team Building		
OLMBA HR (EL)-20C	Talent Management and Competency Mapping		
OLMBA HR (EL)-20D	Performance Management and HR Audit		
	Semester Total	20	
	GRAND TOTAL	80	

